**Minutes for „The Politics of Sufficiency“: 03/09/2014**

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| **No.** | **Area/Tasks** | **Responsible** | **Deadline/**  **Status** |
| 1 | **Organization**   * Barcelona presentation * Minute taker Wed & Thu * Minute taker Fri * Text editor/writer | Dirk  Annette  Kai  Marius | 03/09  03, 04/09 05/09  03-05/09 |
| 2 | **Readings**   * Student paper (summary of „The Politics of Sufficiency“) * Book „The Politics of Sufficiency“ |  |  |
| 3 | **Is sufficiency an individual or a political matter?**   * It should be political! * Examples like “Veggie day” in German mensas/restaurants * Book p. 159: The four pathways to a pathway of sufficiency (enabling, framing, shaping, orienting) * Orienting: less of… * Framing: … * Shaping: how we built cities & live our lives * Enabling: roles as an employee, student, consumer and patient (health) | Prof. Schneidewind |  |
| 4 | * **Introduction:** economists, reduced consumption, politicians as employees vs. Personal lifestyles * Not just another book on how to life sufficiently but an impetus/momentum to politics * Cross-cutting policy: consumer/health/housing/… Policies * Policy can be started in each field & is multilevel * Experimental policy: not for experts, politicians * Everyone is an expert in living a good life! * Not only changing lifestyles, but shaping framework for others * Become active (party member, initiative founder, …) | Prof. Zahrnt |  |
| 5 | **Politics of sufficiency stands for:**   * Enlightened liberalism * Inter-generative: today’s & tomorrow’s population * More than GDP: prosperity in a wide sense * Cultural optimism: you’re not born with a certain lifestyle – the lifestyle is not individual, but embedded in social structures * By changing society, lifestyles can be changed!   Summary:   * Sufficiency is a political matter * It can start in different field & at different levels * No priority of top-down/bottom-up, but simultaneity * Sufficiency is liberal in the sustainability sense (?) * Need for economic models in post-growth societies * Much resistance against sufficiency: it hits the core of the growth society! |  |  |
| 6 | **Q&A on the book**   * Book title: “Politics” or “Policy” of sufficiency? * German “Politik” vs. English “policy, politics and polity” * Difficult translation task * “Sufficiency”: What does it mean? * “Good life”: What is a good life? |  |  |
| 7 | **Barcelona DG conference, 2010: Paper presentation**  1st point   * Advertising: bottom-up & top-down approach * Bottom-up: enable people to deconstruct advertising messages * Top-down: public measures to make advertisements more expensive   2nd point: 0 waste   * Policy implementation: disincentivize waste, not only by economic principles * Proposals : cradle2cradle, using of advertising expertise, proximity of production, treatment & disposal   3rd point: water   * Should be in public ownership * Proposals: quota up to a ceiling threshold, similar water like the carbon footprint   4th point: overconsumption of space & urban spraw (?)   * No proposals   5th : human nature & degrowth   * Behaviours are shaped by social, economic, political conditions * Imperative for research in diverse fields * Gain a better understanding for values | Dirk |  |
| 7 | **Q&A on the paper**   * When & why did sufficiency come up recently? It has been already a topic in ancient Greece, GDR,… * Discussion about efficiency: discovery of rebound effect, sufficiency cannot do it alone * Discussion about growth & sustainability: discovery of planetary boundaries * Different streams discovered that a change in behavior is required. |  |  |
| 8 | **Individual work**   * Fill out cards with ideas for discussion next days/years/… Dependent on scope of mission |  |  |
| 9 | **Posters**   * Actions: already implemented actions (when, who) * Open research questions |  |  |