**Minutes for „The Politics of Sufficiency“: 03/09/2014**

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| **No.** | **Area/Tasks** | **Responsible** | **Deadline/****Status** |
| 1 | **Organization*** Barcelona presentation
* Minute taker Wed & Thu
* Minute taker Fri
* Text editor/writer
 | DirkAnnette KaiMarius | 03/0903, 04/09 05/0903-05/09 |
| 2 | **Readings*** Student paper (summary of „The Politics of Sufficiency“)
* Book „The Politics of Sufficiency“
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| 3 | **Is sufficiency an individual or a political matter?*** It should be political!
* Examples like “Veggie day” in German mensas/restaurants
* Book p. 159: The four pathways to a pathway of sufficiency (enabling, framing, shaping, orienting)
* Orienting: less of…
* Framing: …
* Shaping: how we built cities & live our lives
* Enabling: roles as an employee, student, consumer and patient (health)
 | Prof. Schneidewind |  |
| 4 | * **Introduction:** economists, reduced consumption, politicians as employees vs. Personal lifestyles
* Not just another book on how to life sufficiently but an impetus/momentum to politics
* Cross-cutting policy: consumer/health/housing/… Policies
* Policy can be started in each field & is multilevel
* Experimental policy: not for experts, politicians
* Everyone is an expert in living a good life!
* Not only changing lifestyles, but shaping framework for others
* Become active (party member, initiative founder, …)
 | Prof. Zahrnt |  |
| 5 | **Politics of sufficiency stands for:** * Enlightened liberalism
* Inter-generative: today’s & tomorrow’s population
* More than GDP: prosperity in a wide sense
* Cultural optimism: you’re not born with a certain lifestyle – the lifestyle is not individual, but embedded in social structures
* By changing society, lifestyles can be changed!

Summary:* Sufficiency is a political matter
* It can start in different field & at different levels
* No priority of top-down/bottom-up, but simultaneity
* Sufficiency is liberal in the sustainability sense (?)
* Need for economic models in post-growth societies
* Much resistance against sufficiency: it hits the core of the growth society!
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| 6 | **Q&A on the book*** Book title: “Politics” or “Policy” of sufficiency?
* German “Politik” vs. English “policy, politics and polity”
* Difficult translation task
* “Sufficiency”: What does it mean?
* “Good life”: What is a good life?
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| 7 | **Barcelona DG conference, 2010: Paper presentation**1st point* Advertising: bottom-up & top-down approach
* Bottom-up: enable people to deconstruct advertising messages
* Top-down: public measures to make advertisements more expensive

2nd point: 0 waste* Policy implementation: disincentivize waste, not only by economic principles
* Proposals : cradle2cradle, using of advertising expertise, proximity of production, treatment & disposal

3rd point: water* Should be in public ownership
* Proposals: quota up to a ceiling threshold, similar water like the carbon footprint

4th point: overconsumption of space & urban spraw (?)* No proposals

5th : human nature & degrowth* Behaviours are shaped by social, economic, political conditions
* Imperative for research in diverse fields
* Gain a better understanding for values
 | Dirk |  |
| 7 | **Q&A on the paper*** When & why did sufficiency come up recently? It has been already a topic in ancient Greece, GDR,…
* Discussion about efficiency: discovery of rebound effect, sufficiency cannot do it alone
* Discussion about growth & sustainability: discovery of planetary boundaries
* Different streams discovered that a change in behavior is required.
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| 8 | **Individual work*** Fill out cards with ideas for discussion next days/years/… Dependent on scope of mission
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| 9 | **Posters*** Actions: already implemented actions (when, who)
* Open research questions
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