

Thanks for your attention!

Conclusion

Building people's run home-sector (Wirtschaft von Unten)

From there, gradual scaling down and gradually replacing mainstream economy.

Liberation movement

Ours is a liberation movement. A liberation from the prison which is the capitalist-consumer economy with its race-to-the-bottom, banks, multinationals, big funds, elites, state bureaucracies etc.

Mind you, most of our adversaries are not bad guys but imprisoned poor souls. Which we should set free!

Humans avant-garde

Because of our brains and consciousness, we humans are the avant-garde of the fascinating anti-entropy movement, performed by Life-on-Earth.

We should be proud of that position. And not ruin it, but make it turn out well!

Cake sharing

States try – at best – mitigate inequality by making the cake bigger (growth) and not by distributing more fairly.

→ So shrinking economies will put our societies to the test. Our movement will be one of SOCIAL STRUGGLE. As we see already today with the cutbacks in state expenditure.

Material basis

- The project will work best if there is a material need to realize it. Better than reaching change etc.
- Diminishing income, poverty and scarcity will thus help.
- Combined with intensive ecological education, to make people realise it's for our survival.

Societal change

The new society is being born in the old one.

So not too negative about the current greening efforts. (Dialectical approach.)

Entropy

... GDP makes one a ...

Shrinking won't be so bad

Net result of modern economies outright negative
→ Any shrinkage is pure gain

Some concluding remarks

- Shrinking
- Entropy
- Societal change
- Material basis
- Cake-sharing
- Humans avant-garde
- Liberation movement

Economy geared to demand

Demand fluctuates. Thus businesses able to fluctuate

→ Capital more tight to enterprise

→ Many workers occasionally other jobs, paid.

i.e. flexibilization of capital and employment

The liberation of the entrepreneur

By the flexibilization of both capital (less mobile tree) and employment.

Liberation also and especially of the business world.

Not just in theory

Communal kitchen gardening in a 'deprived' neighborhood

Content

- Introduction
- Situation
- Building a home-sector
- Some concluding remarks

Introduction
The Economic Revolution (1991)

Towards a sustainable future by freeing the economy from money-making

The absurdity of continuous production and thus consumption.

Money without the system of money-entrapment

What we need to do...
From supply and push ... a responsible demand

We therefore need flexible economics. With money not for a pusher but a puller

Money-creation by banks
Is it also forthcoming equality?

Anyways, it results in an ocean of debts!

The permanent moneytrain...

Result: ...

Beyond the Rhineland capitalism

Freeing the Rhineland model? (Hector and many others)

No chance as long as these federal regions with central systems. Many of these shirkings off other they do not or not sufficiently address the wider context.

→ Change in the overall context necessary. A revolutionary different system.

Building a Home-sector

Death of a National or Regional Economy

Characteristics

- Human scale
- Small ecol. footprint, frugal but fair
- Everyone active according to possibility
- Own currencies and banks.

Planned and run by residents themselves. From that basis:
→ Shrinking and greening of the mainstream economy.

Towards a flexible economy for a sustainable and fair world

Willem Hoogendyk

2013 Utrecht, Netherlands
Earth Foundation / Stichting Aarde

Ours is a liberation movement !

Towards a flexible economy for a sustainable and fair world



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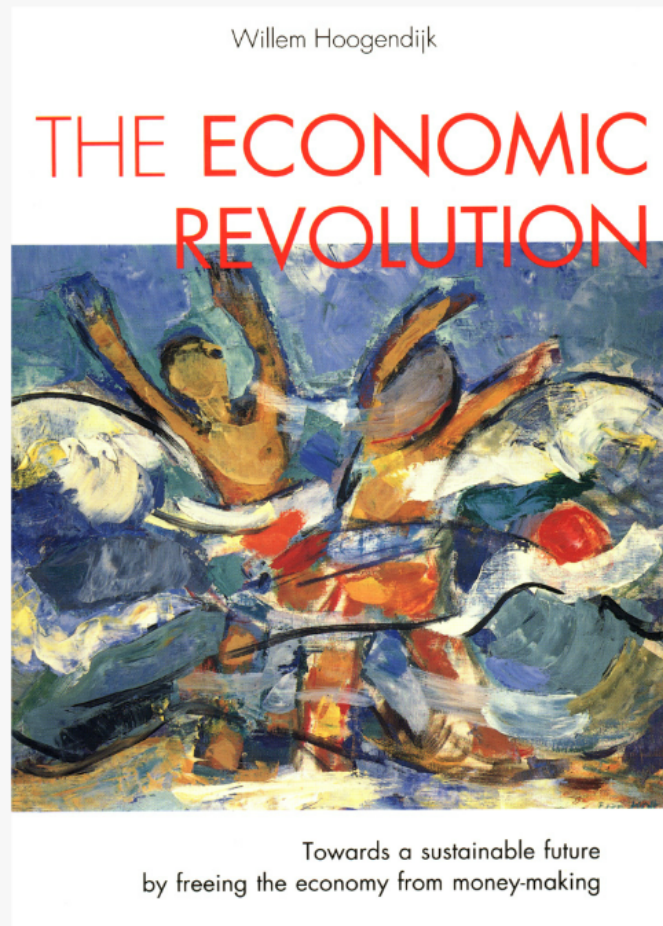
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Introduction

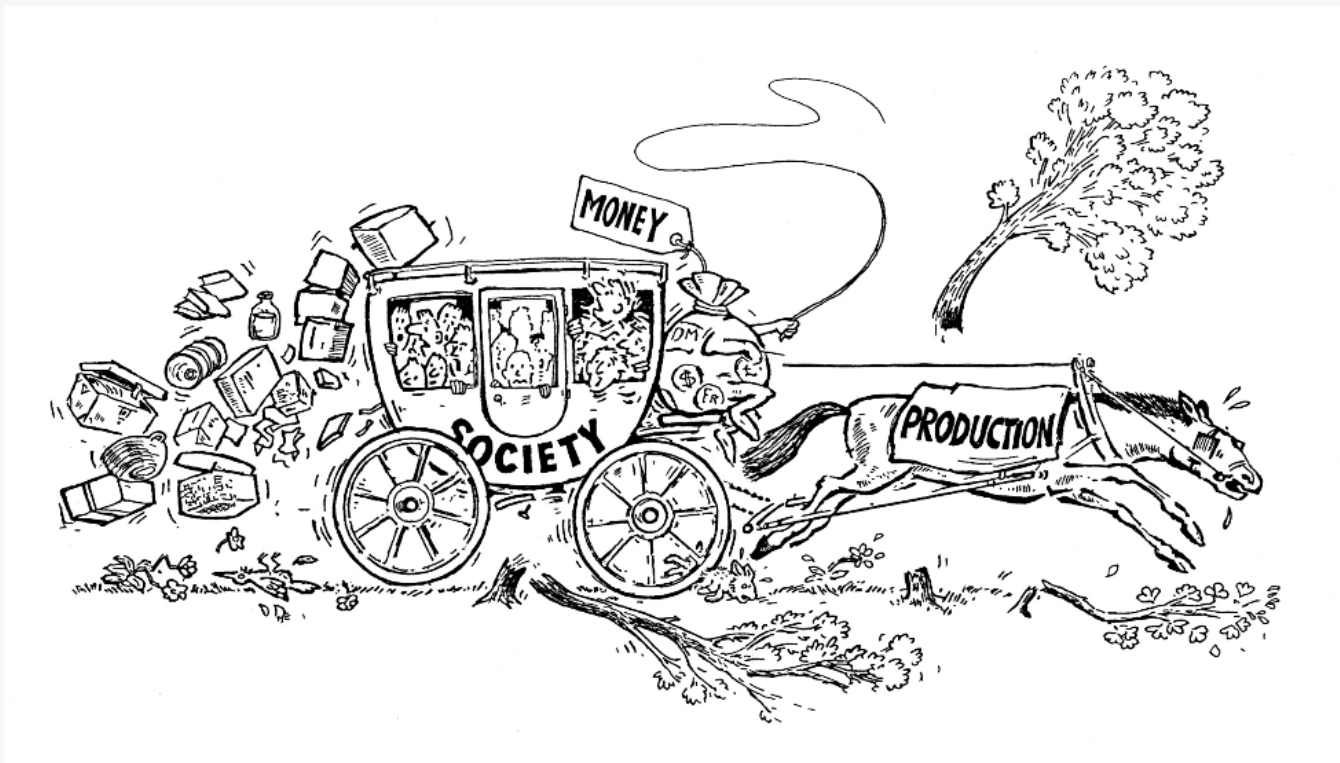
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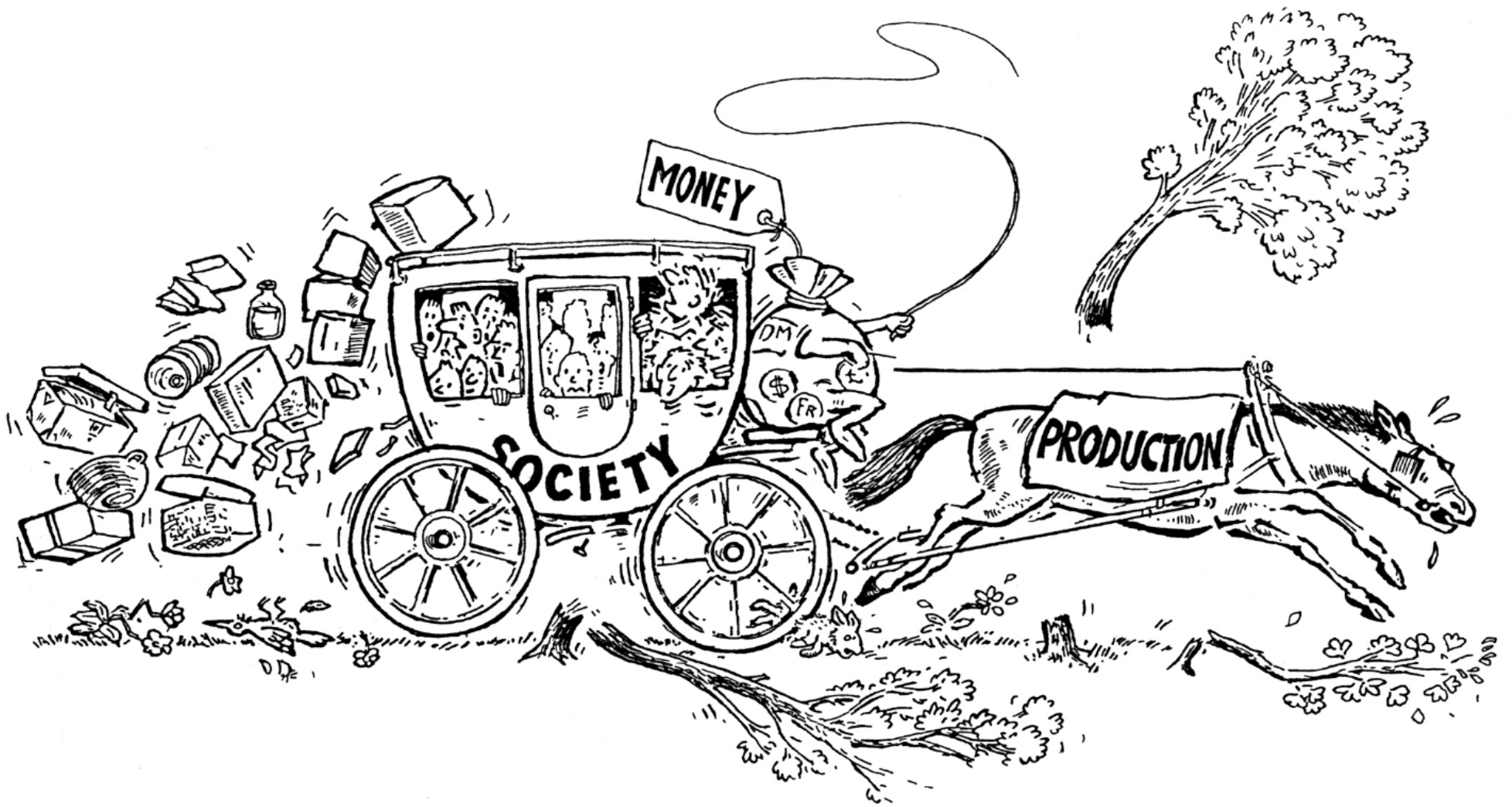
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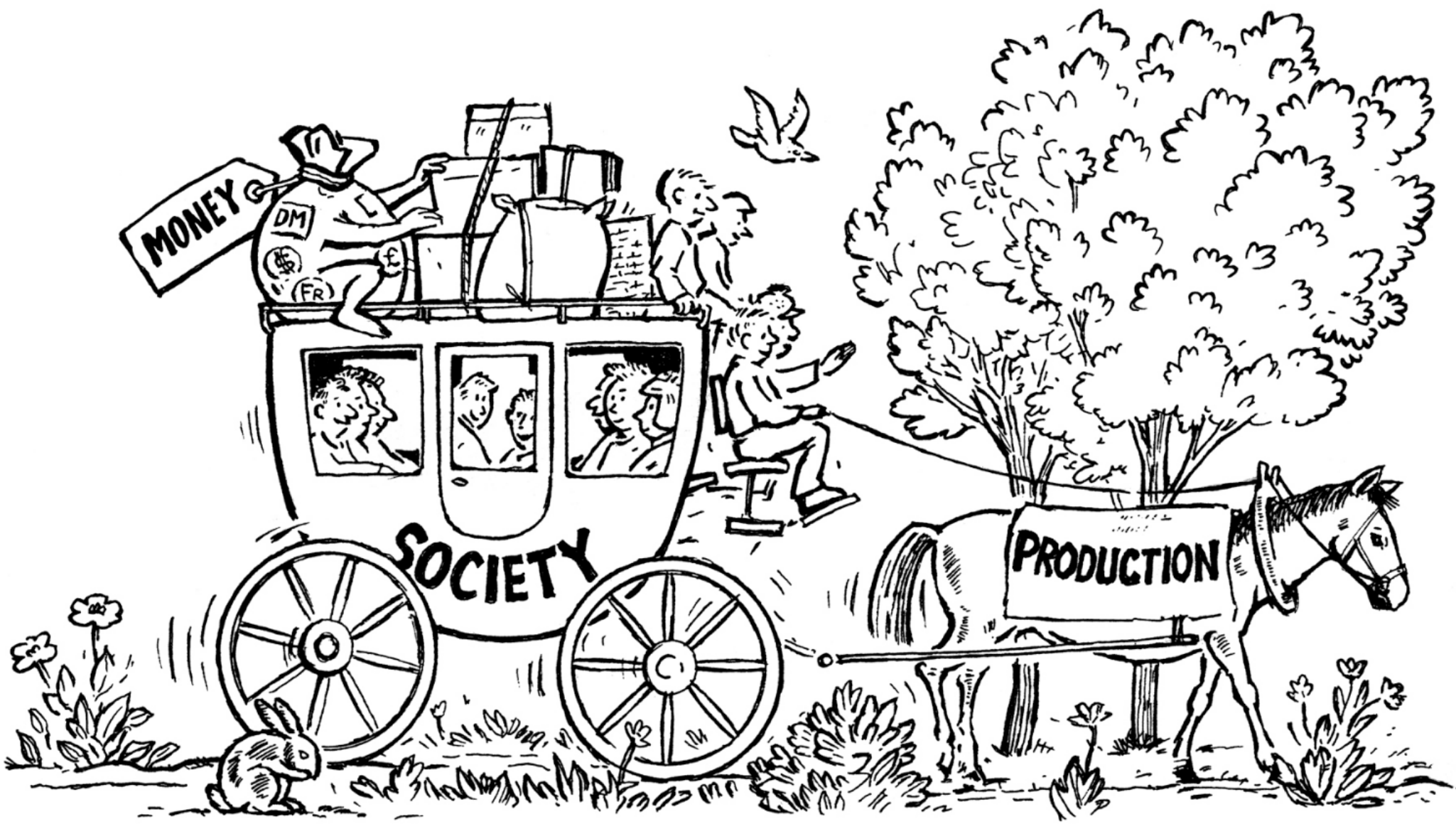
- ***Money-driven: by the system of money-must-grow.***



money-must-grow.



turn money no longer a pusher but a facilitator

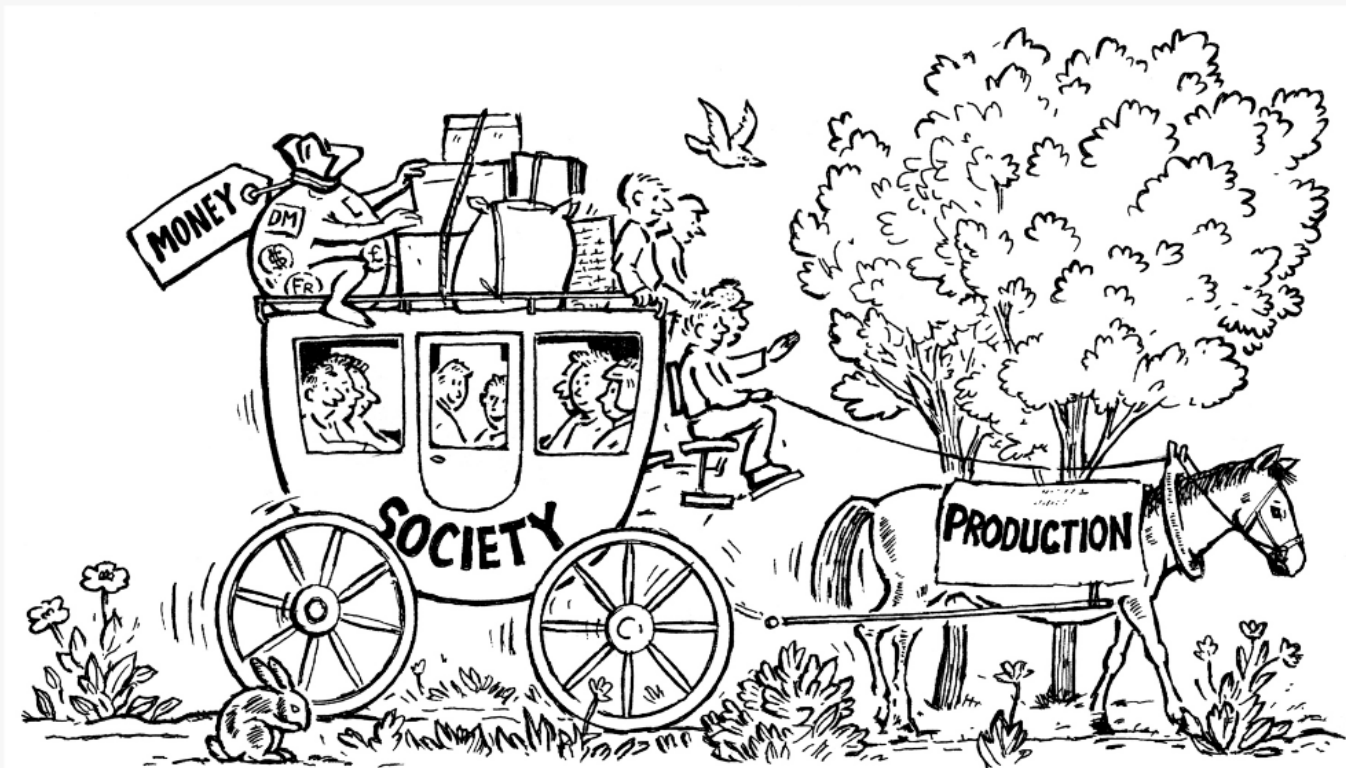


What we need to do...

From supply and push → *a responsible demand.*

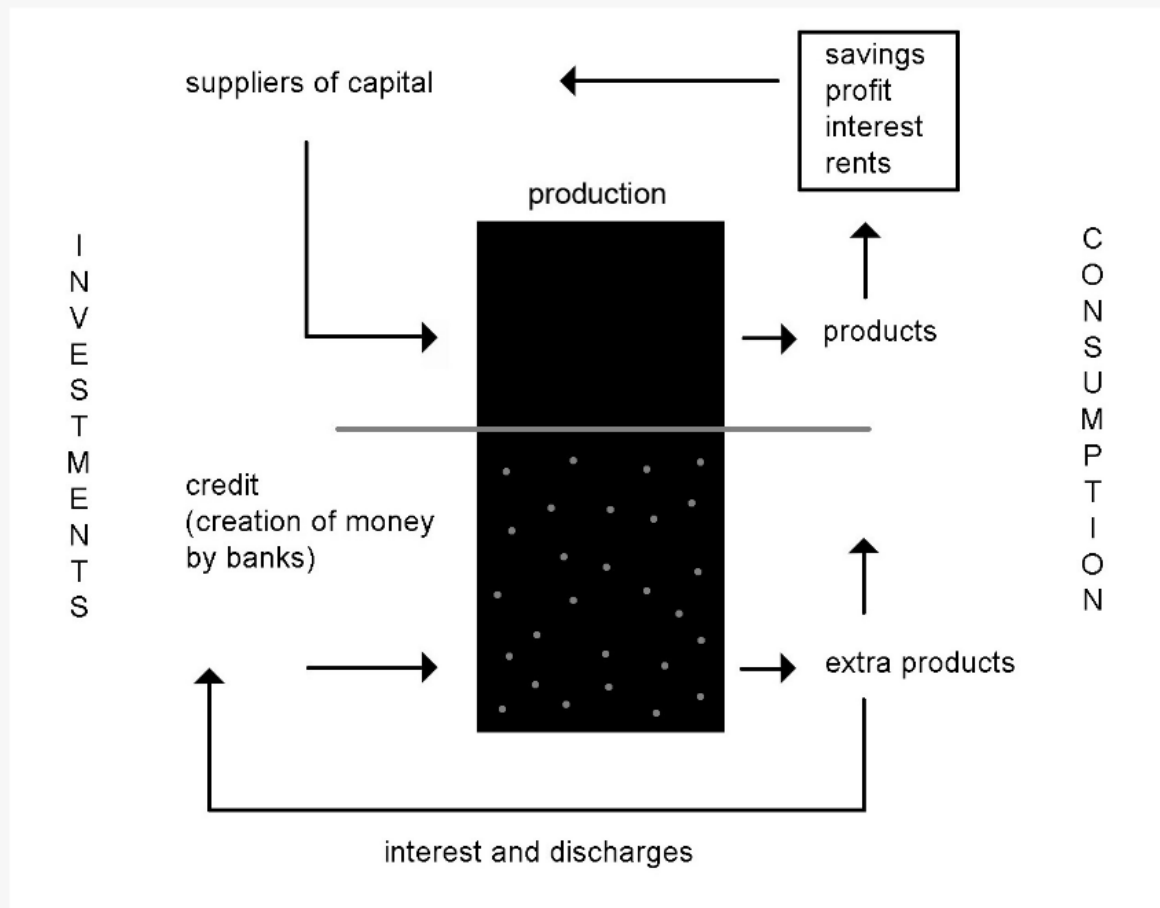
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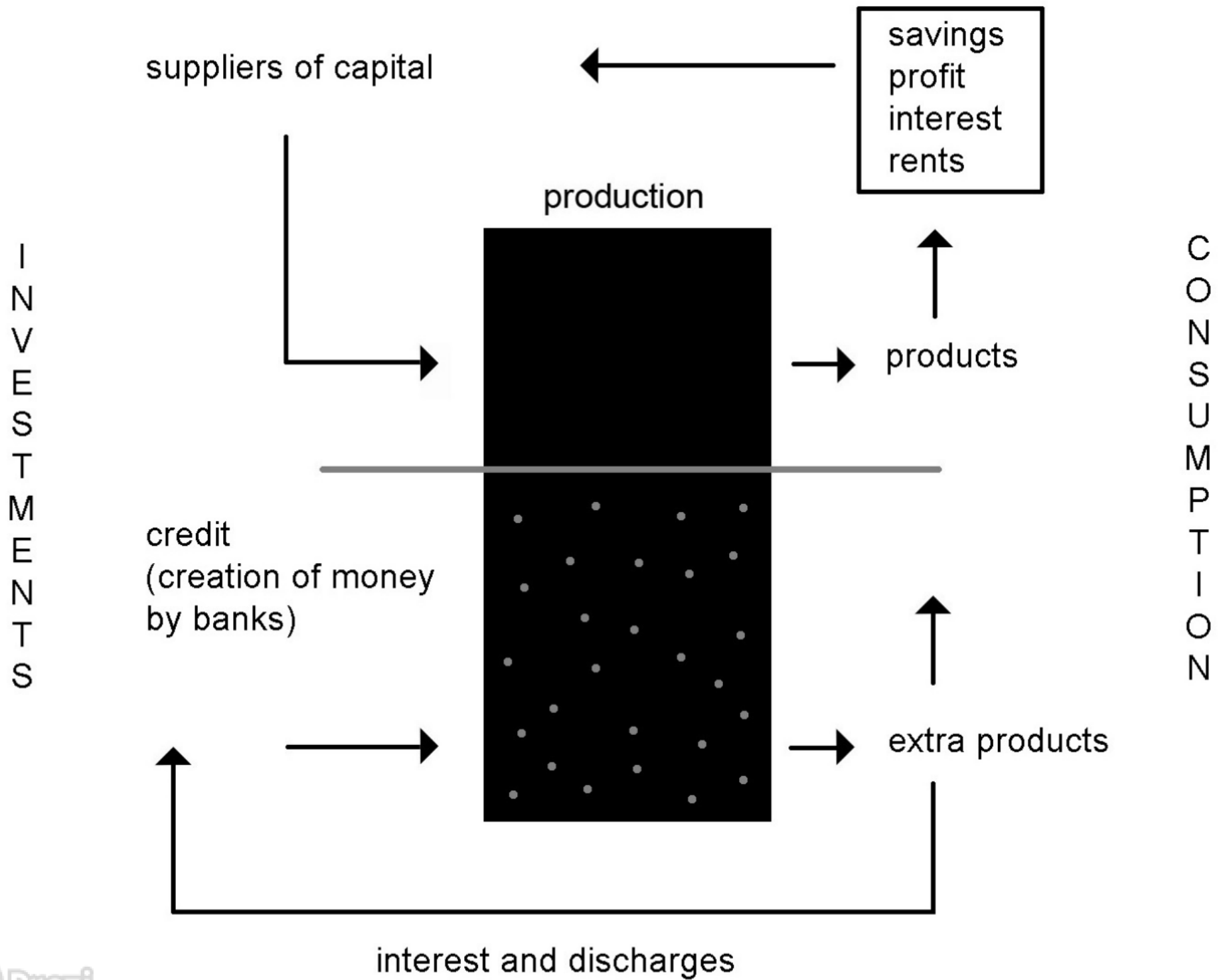
Money-creation by banks

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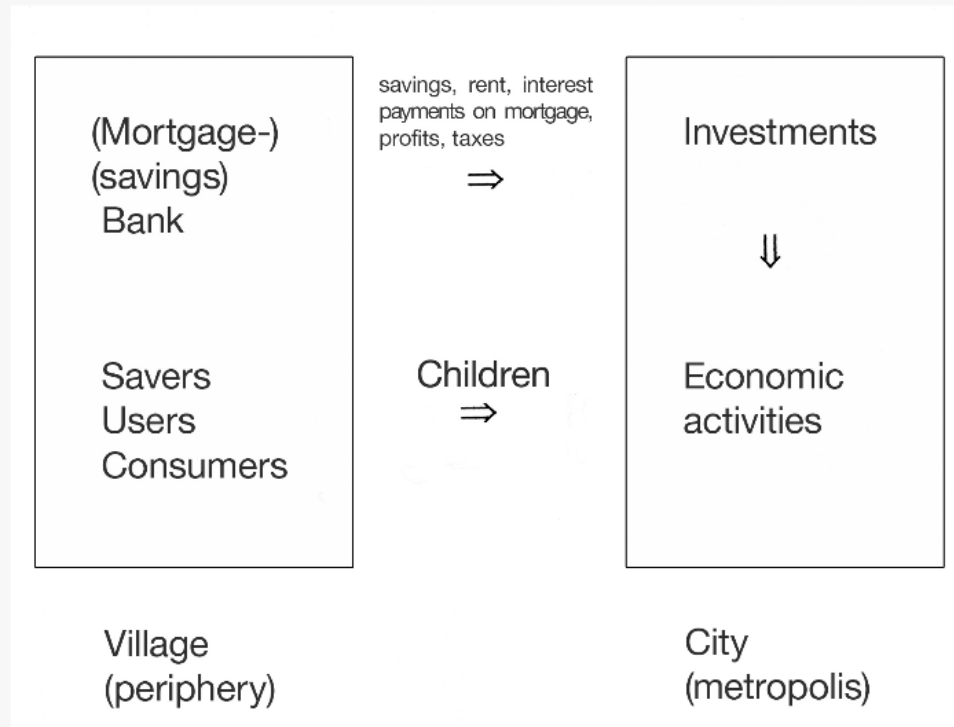


Anyways, it results in an ocean of debts!





The permanent moneydrain...



Result:

- Villages and entire regions lose their services: schools, library, medical care, shops, public transport, disco.
- Workers go away. As well as the children, thus following the savings of their parents.

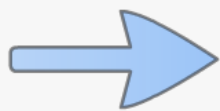
Overdevelopment creates underdevelopment

Beyond the Rhineland capitalism

Restoring the Rhineland model? (Piketty and many others)

No chance as long not more radical rupture with current system. Many of their strivings fail since they do not or not sufficiently address the wider context:

the money system, the financial powers and their doings, property rights, the control over investments and over the decision-making structures, the legal constraints etc.

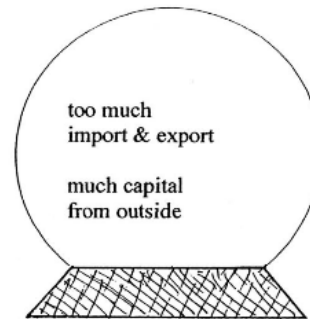


**Change in the overall context necessary.
A revolutionary different system.**

Building a Home-sector

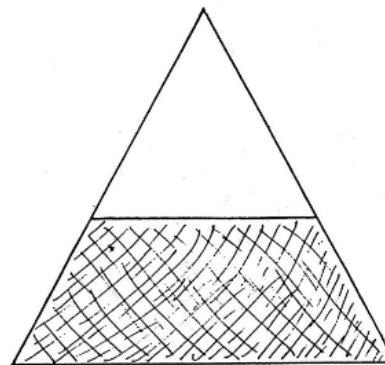
Now:

Bubble economy
(vulnerable)



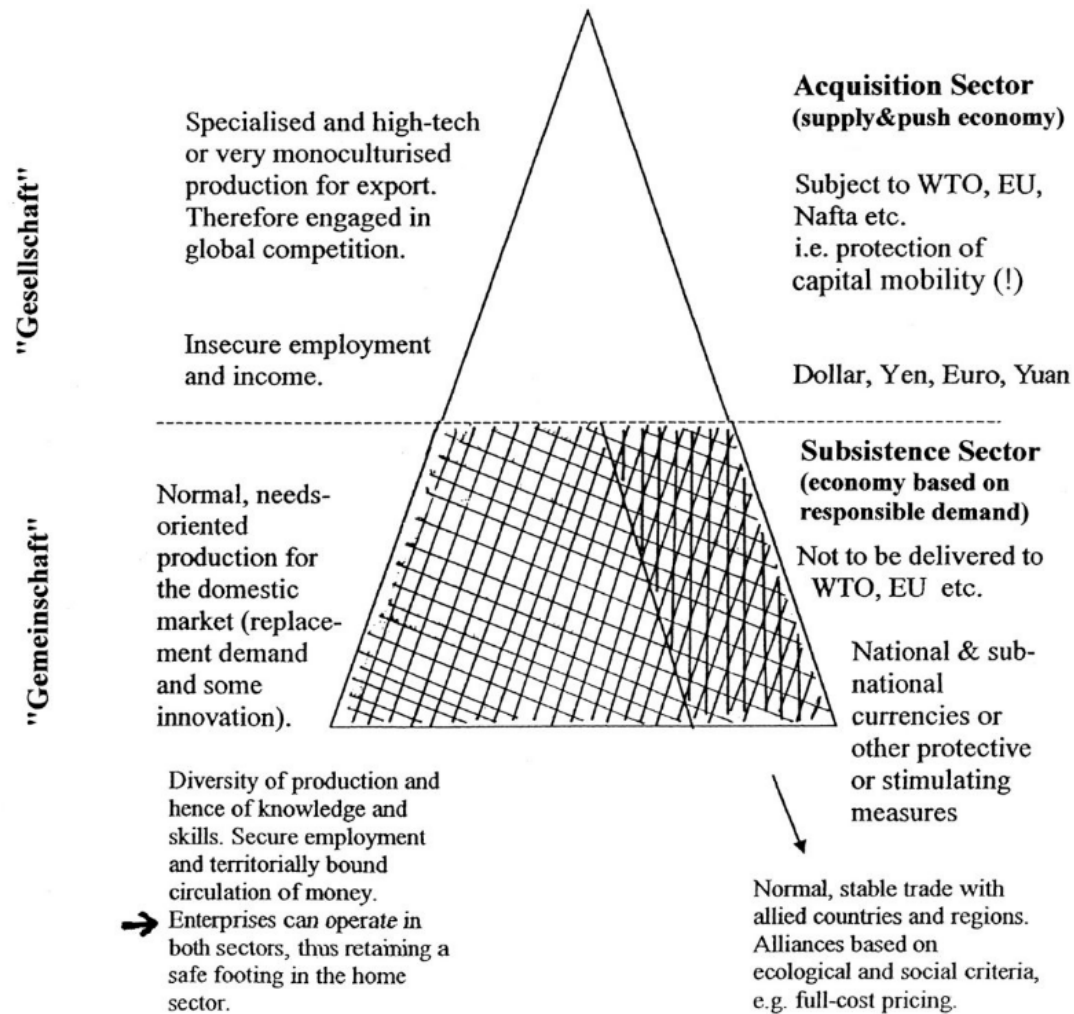
Sustainable basis
under construction

Later: National or Regional economy



Basis extended
Vulnerability diminished

Draft of a National or Regional Economy

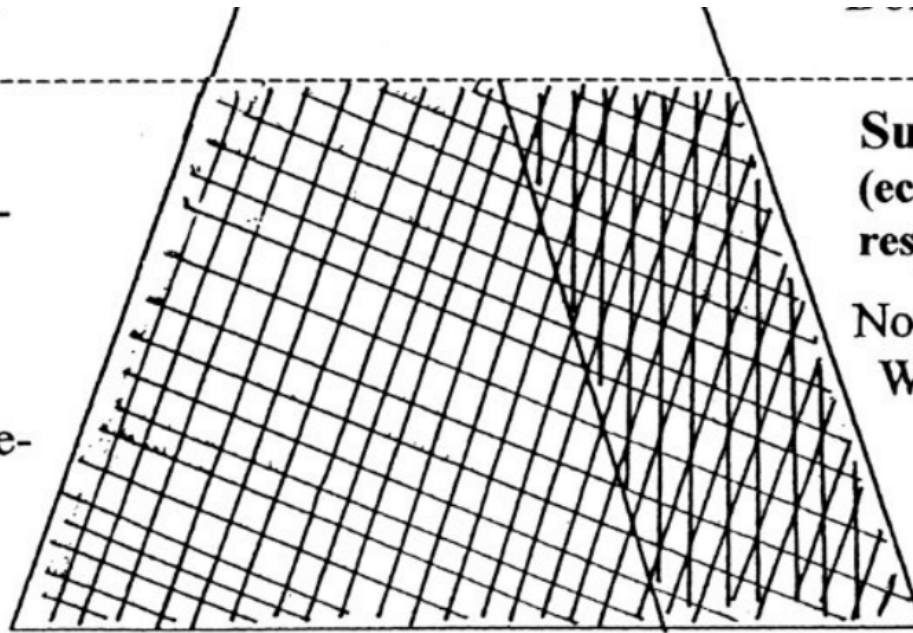


Basis extended.

Vulnerability much reduced.

"Gemeinschaft"

Normal, needs-oriented production for the domestic market (replacement demand and some innovation).



Subsistence Sector
(economy based on responsible demand)

Not to be delivered to WTO, EU etc.

National & sub-national currencies or other protective or stimulating measures

Diversity of production and hence of knowledge and skills. Secure employment and territorially bound circulation of money.

→ Enterprises can operate in both sectors, thus retaining a safe footing in the home sector.

Normal, stable trade with allied countries and regions. Alliances based on ecological and social criteria, e.g. full-cost pricing.

Basis extended.

Vulnerability much reduced.

Characteristics

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Planned and run by residents themselves.

From that basis:

→ Slimming and greening of the mainstream economy.

Not just in theory

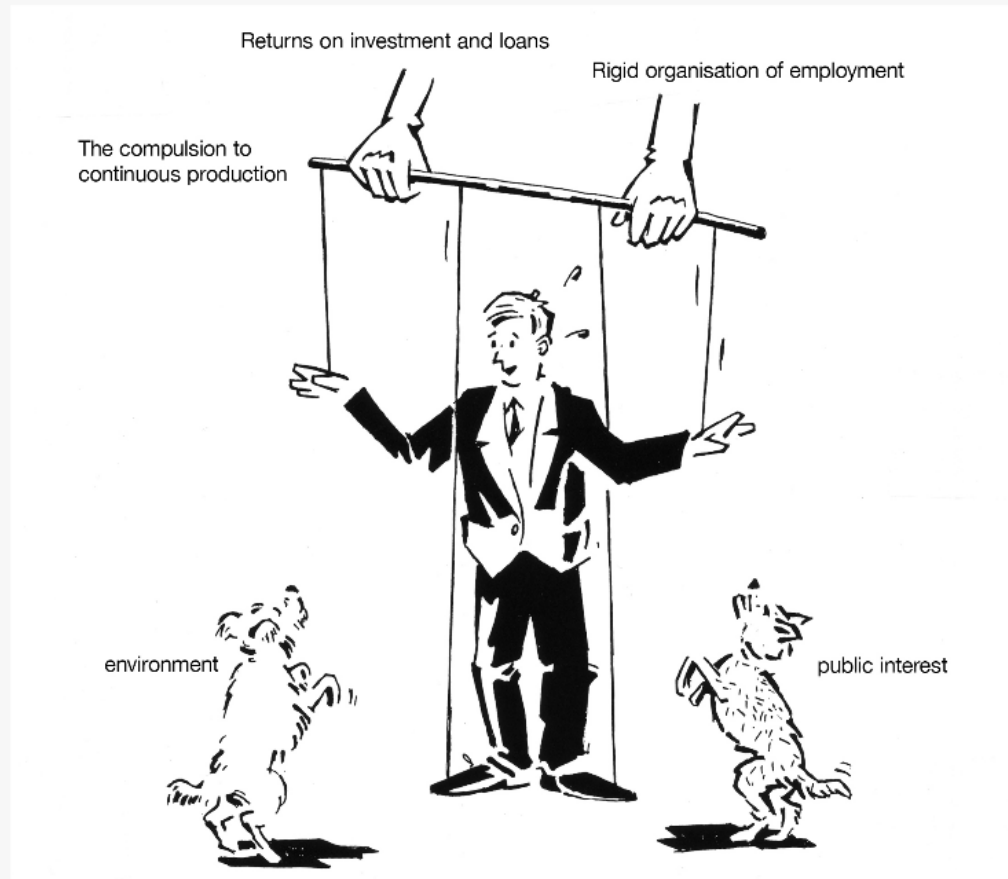


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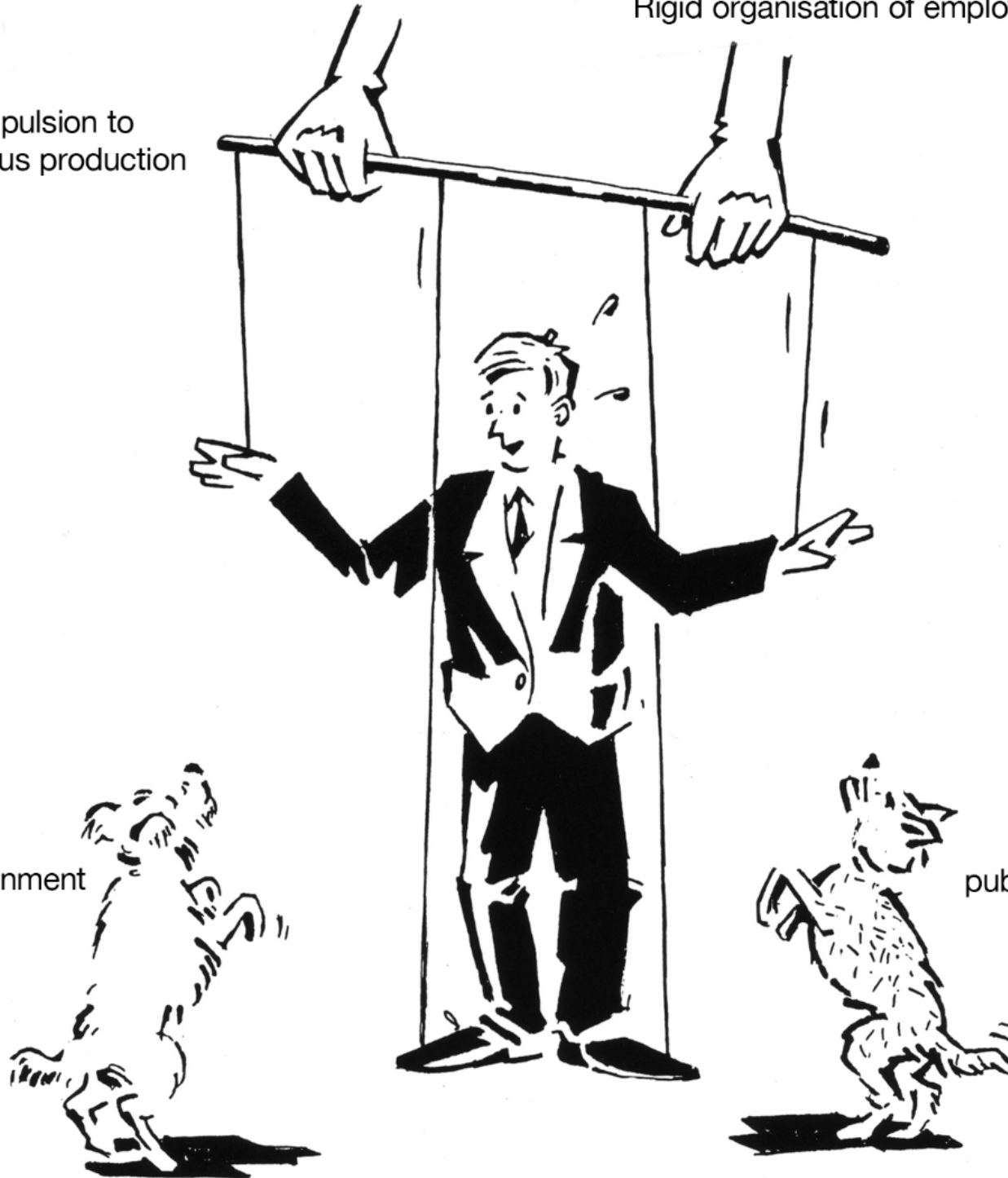
Returns on investment and loans

Rigid organisation of employment

The compulsion to continuous production

environment

public interest



employment

public interest



Economy geared to demand

Demand fluctuates.

Thus businesses able to fluctuate

- Capital more tight to enterprise
- Many workers occasionally other jobs, paid.

I.e. flexibilization of capital and employment

Some concluding remarks

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- Entropy
- Societal change
- Material basis
- Cake-sharing
- Humans avant-garde
- Liberation movement

Shrinking won't be so bad

	Gross	-	Repair, compensation, etc.	=	Net result
Now	100	-	60 ¹	=	40
	↓ shrinkage				↓
Future	40	-	10 ²	=	30
	Shrinkage by 60%		=		step back of 25%

Net result of modern economies outright negative

→ Any shrinkage is pure gain

Entropy

Understanding ENTROPY makes one a radical degrower.

(Less counting on technical measures, soft energy, recycling, cradle-to-cradle etc.)

Societal change

The new society is being born in the old one.

So not too negative about the current greening efforts.
(Dialectical approach.)

Material basis

- The project will work best if there is a *material* need to realise it.
Better than *preaching* change etc.
- Diminishing income, poverty and scarcity will thus help
- Combined with intensive ecological education, to make people realise it's for our survival

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States try – at best – mitigate inequality by making the cake bigger (growth!) and not by distributing more fairly.



So shrinking economies will put our societies to the test.

Our movement will be one of SOCIAL struggle. As we see already today with the cutbacks in state expenditure

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We should be proud of that position.
And not ruin it, but make it turn out well!

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Ours is a *liberation* movement.

A liberation from the prison which is the compulsion-to-grow economy with its race-to-the-bottom, banks, multinationals, big funds, elites, state bureaucracies etc.

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(Wirtschaft von Unten)

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down and gradually replacing
mainstream economy.

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*Money from master
to servant*

*From supply & push
to demand*

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